

qualifications

- Professional UX Designer working at a Software Development company
- Front End Development experience using Bootstrap 2 & 3, Ink Framework, Wordpress, HTML5, and CSS3. Beginner experience with Javascript and PHP
- Researching user personas, developing sitemaps, user flows and prototypes using Axure and Omnigraffle
- Understanding of Agile/SCRUM methodology
- Understanding of MySQL and SQL

education

Bachelor of Fine Arts in Graphic Design and Imaging

Lawrence Technological University, Jan 2008 - May 2011

career highlights

UX Designer

Fishbowl, Sept 2015 - Current

Working on wireframes, sitemaps, user flows and information architecture for an Email Marketing/Digital Analytics software development company. Build working prototypes and mockups. Maintain project management using JIRA and Agile/SCRUM meetings.

Software used: Axure, Omnigraffle, Adobe CC – Photoshop, Illustrator; Microsoft Office – Outlook, Excel. Mac-based platform.

UX Designer

J.R. Thompson, Apr 2015 - Aug 2015

Lead UX designer working on the redesign of Mopar Dealer retail site. Analyzing site traffic to determine low and high performing pages. Building wireframes, sitemaps, user flows and comps. Building pages using Bootstrap 2 and 3 framework. Working with Back End Web Developers. Maintain project management using Jira and Agile/SCRUM meetings.

Software used: Balsamiq, Giffy, Bootstrap 2 & Ink Frameworks, Groovy Grails Tool Suite, ModX Content Management System, MAMP, Adobe CC – Photoshop, Illustrator; Jira, Sublime Text 2. Microsoft Office 11 - Outlook, Excel. Mac-based platform.

Jr. Digital Designer

McCann Erickson, Apr 2012 - Feb 2015

Work on global supermarket retailer, ALDI's, web deliverables.

Duties include concepting to designing story board comps for OLA web banners such as designing and coding weekly e-Newsletters and e-Blasts for special projects.

Software used: Adobe CC – Photoshop, Flash, Dreamweaver, Illustrator, and InDesign. Microsoft Office - Outlook, Excel. Mac-based platform.

Freelance Web & Graphic Designer

Jan 2009 - On Going

Freelance remotely for Atlanta-based Ad Agency and several small businesses concepting to designing web and print deliverables such as logos, e-blasts, web pages and direct mailers. Front facing communication with clients on a regular basis.

Software used: Adobe CC – Photoshop, Dreamweaver, Illustrator, and InDesign. Sublime Text 3, FileZilla, Constant Contact and StreamSend. Mac-based platform.

career highlights

Web Content Editor (Contract)

The Pulte Group, Jan 2012 - Mar 2012

Duties include managing content on company-owned websites, Pulte Homes and Centex. Resizing images, and data entry into Pulte CMS tool. Duties also include proof-reading body copy. Working in a small team corporate environment.

Software used: Microsoft 07- Word, Excel, and Outlook. Adobe CS5.5 – Photoshop. Windows-based platform.

Web Graphic Designer (Contract)

Dollar Tree Corporate Headquarters, Oct 2011 - Dec 2011

Duties include designing on a Mac-based platform while maintaining Dollar Tree's brand. Designing web graphics for Dollar Tree and Dollar Tree Deals websites as well as E-blasts, online ad banner campaigns, and backgrounds for Youtube and Twitter. Resizing images and file conversion.

Software used: Microsoft 07- Word, Excel, and Outlook. Adobe CS5.5 – Photoshop. Mac-based platform.

volunteering

Web Content Editor

Gleaners Food Bank - Feb 2014 - August 2014